

## Corporate Membership

Alliance Française de Pasadena is a French Language School and Cultural Center located in Old Town Pasadena. Our chapter is part of Alliance Française network, the largest network of French Language and cultural centers in the world. There are 1300 Alliance chapters established in 112 countries, including 117 chapters in the United States.

Founded May 5, 1924, Alliance Française de Pasadena is one of the oldest chapters in the United States. We offer a wide variety of French courses to children and adults, from complete beginners to advanced level. We also offer a cultural immersion with lending library and social and cultural activities, including lectures, concerts, films, exhibits, etc.



Our school offers French certifications and provides outreach programs to encourage the study of French in affiliated schools. We are actively engaged with numerous local schools, public and private. Each year, we set oral competitions for students of the affiliated school and award scholarships to the top contestants.

Alliance Française de Pasadena is an independent non-profit, non governmental cultural and educational association and is headed by a Franco-American Board of Directors. The Alliance Française's mission in the United States is to encourage and develop knowledge of the French language, and to foster cultural, intellectual and artistic exchanges between the USA and France and the French-speaking countries. By contributing to our chapter, you will help us expand our school and implement cultural programs.

### Alliance Française de Pasadena by the numbers:

- 600 students each year
- 1500 visitors to website each month
- 2400 subscribers to the bi-monthly e-newsletter
- 1200 visitors on premise for ArtNight Pasadena (75000 impressions: flyers, website, etc)
- 2000 attendees to Alliance Française stage at Make Music Pasadena



Bleu \$500	Blanc \$1000	Rouge \$2000
Your logo with a link to your website on AF newsletter	Your logo with a link to your website on AF newsletter	Your logo with a link to your website on AF newsletter
Your logo with a link to your website on AF website	Your logo with a link to your website on AF website	Your logo with a link to your website on AF website
Optional: Your services offered to our members at a discounted rate to increase your business – Free spot in our AF membership description (welcome guide and on our website)	Optional: Your services offered to our members at a discounted rate to increase your business – Free spot in our AF membership description (welcome guide and on our website)	Optional: Your services offered to our members at a discounted rate to increase your business – Free spot in our AF membership description (welcome guide and on our website)
	Welcome article in our newsletter	Welcome article in our newsletter
	Corporate French class Discount: 10% for employees	Corporate French class Discount: 10% for employees
	Visibility in AF premises	Visibility in AF premises
		2 email blast per year
		2 events sponsorship per year (Beaujolais Nouveau and Make Music Pasadena)

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